## BLOOMFIELD TOWNSHIP PUBLIC LIBRARY BOARD OF TRUSTEES

April 1, 2016-March 31, 2017

The Library family was deeply saddened to lose a member with the passing of long-time Trustee Peggy Cohen. Peggy had served on the Library Board of Trustees since 1999. She was instrumental in so much of the Library's development, from the 2005-2008 Library Improvement Project to working on the 2004 and 2014 library millage campaigns. Peggy's touches can be seen throughout the Library. She will be greatly missed.

On September 20, 2016, Tom Deska was sworn in as a new Library Board Trustee. Tom teaches marketing and business at Lawrence Technological University. He and his wife Donna and daughter Katie are avid library users.

This was an election year for all six Library Trustees. All were re-elected to

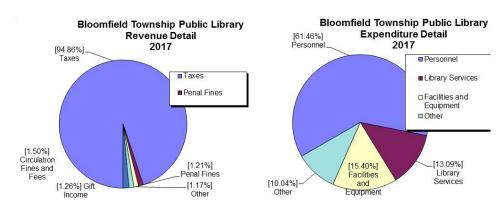


Judy Lindstrom, Pam Williams, Joan Luksik Eli Greenbaum, Tom Deska, Grant Gerhart

their positions and sworn in by Bloomfield Township Clerk Jan Roncelli on November 15, 2016.

Library Trustees are residents of Bloomfield Township and are elected every four years. The Library Board of Trustees meets monthly on the third Tuesday of the month, except April, which is on the fourth Tuesday. Meetings are at 7:00 pm in the Board Room at the Library.

## **FINANCIAL REVIEW 2016/2017**



Audit: www.michigan.gov/treasury

Bloomfield Township Public Library champions the power of words to spark discovery and imagination.

# BLOOMFIELD TOWNSHIP PUBLIC LIBRARY FACTS AT A GLANCE

372,550

Items in the Library's collection, including books, DVDs, CDs, games, and one skeleton.

18,704 718

Library patrons attended Programs

Hours given to the Library by volunteers. From Trustees to the teen volunteers, the Library would not function without our volunteers.

**252,565** Visitors to the Library

**Bloomfield Township Public Library** 

# ANNUAL REPORT

April 1, 2016 - March 31, 2017







**Library Hours** 

Mon-Thurs: 9:30 a.m.-9:00 p.m. Friday: 9:30 a.m.-6:30 p.m. Saturday: 9:30 a.m.-5:30 p.m. Sunday: Noon-5:30 p.m.

1099 Lone Pine Road, Bloomfield Township, MI 48302 (248) 642-5800 www.btpl.org

# FALL FOR DAHL: A SWEET TIME FOR ONE AND ALL

The Development Committee, consisting of Library Board Trustees, staff, and volunteers, spent months planning a fantastic celebration of reading, community, and chocolate. Bloomfield Township Reads!: Fall for Dahl on Saturday, October 8, 2016 was a splendiferous occasion! The day included the Library's first-ever read-a-thon and a magical family-friendly party. It took 16 volunteer readers, from ages 7 to 70, three and a half hours to read all 155 pages of Charlie and the Chocolate Factory. The celebration continued with An Evening of Pure Imagination when the Library was transformed into a scrumdiddlyumptious chocolate world with treats and fun activities. Not only did the event bring to life a book that has been beloved by generations of readers, but it raised funds to purchase a new puppet theater for the Library's Youth Department.









Following close on the heels of this fantastical party, the Library opened a photo contest. Photos are to capture the joy of reading, books, and libraries. With a February 1, 2017 open date, a reception to announce the winners in three age groups plus awards for People's Choice and Best of Show took place April 29, 2017.

#### **GIFTS FROM OUR FRIENDS**

The Friends of the Bloomfield Township Public Library continue to help the Library elevate its service from good to great with their generous donations. The Friends total gift for the 2016/2017 fiscal year was \$74,239.34. Friends gift funding has helped accomplish projects that enhance the Library's beauty as well as its sense of place in time. From funding the historic photo project to improving

library gardens to supporting programs that educate and entertain, we get by with a LOT of help from our Friends. Thank you, Friends, for all your hard work, generosity, and dedication to making Bloomfield Township Public Library the place to discover!



Book Drop Drive-up Lane Landscaping

# MOSAIC ART CREATED FOR THE LIBRARY BY STUDENTS AT CONANT ELEMENTARY SCHOOL



On September 22, 2016 a beautiful mosaic art piece was unveiled to the community. This art piece was made by 4<sup>th</sup> grade students at Bloomfield Hills Schools Conant Elementary School. Pennie Ellis was the art teacher who orchestrated this wonderful piece. She received a grant from the Bloomfield Hills Schools Foundation to install this piece in a public building. Pennie's first choice was the Library. The Library was honored and delighted that Pennie and her students chose to make this piece for the Library to share with our patrons and visitors.

### **EXPANDING RESOURCES**

The Library Board of Trustees approved to renew the Library's reciprocal borrowing agreements with Cranbrook Educational Community, Detroit Public Library, and Troy Public Library. All three of these relationships are unique and provide Bloomfield Township residents with resources and conveniences that would not otherwise be available to them. We are grateful to these partners for sharing their resources with our residents.

#### MORE THAN JUST BOOKS

An historic wind storm swept through metro Detroit on March 8, 2017. This wind storm caused thousands in the area to lose power for several days. Throughout this time, patrons flocked to the Library to charge mobile phones and other devices and warm up as many had no heat at home. The Library is much more than just books. There are times when we are literally a port in the storm for our residents.

#### AWARD-WINNING LIBRARIAN

On March 29, 2017 the Library's own Marian Rafal, Youth Services Department Head, was awarded the Frances H. Pletz Award for Excellence in Service to Youth by the Michigan Library Association. This award is given annually to a Michigan library staff person who has made an exceptional contribution to the field of library service to youth. Marian's outstanding leadership of our Library's Youth Services Department has allowed services, programs and collections to flourish in many wonderful ways. Most notably, the First Grade Readers' Rally has ensured that every first grader in the Bloomfield Hills Schools visits the library. We are terrifically proud of her. Congratulations, Marian!

## **CHANGES AROUND THE LIBRARY**

In May 2016 the Library unveiled a new collection called HITS, or High Interest Titles. This collection replaced our rental collection. Still grateful to the residents of Bloomfield Township for approving the November 2014 millage proposal, the Library decided removing the rental fee would be a great way to say thank you. The collection includes books, DVDs, and CDs and has been very well received by our patrons.

Some other changes to the Library's collections reflect how our patrons use the library and consume information. The Library's vertical file was dismantled and the cabinets removed to make room for a new table and more seating. Vertical files were once an integral part of a Library's collection but have been superseded by the superfast Internet.

Staff worked in teams to accomplish goals in the Library's strategic plan. Through four major goals, the strategic plan focuses on improving the patron experience at the library and ensuring that residents of Bloomfield Township are aware of all the wonderful things the Library offers. Some accomplishments are:

- Added an advanced PowerPoint class
- Added a Google CS First Coding Club for Kids
- Created an informative and fun video tour of the Library with the help of BCTV
- Wrote a marketing plan to improve communication with the residents of Bloomfield Township

Adult Services unveiled a new OverDrive Media Station. This is a large, touch-screen monitor that allows patrons to browse and download OverDrive items while visiting the Library. This station is the beginning of an area that will highlight library technology.

The Library launched an Instagram account. Together with a Facebook page, these two accounts provide a fun way to interact with and inform patrons about what's happening at the Library.

## **BASK IN THE AFTERGLOW**

A joint effort of the Bloomfield Historical Society and the Library, with permission of the Burton Historic Collection at the Detroit Public Library, resulted in the digitization of a charming publication called *The Afterglow*. Published between 1925-1927, *The Afterglow* was a society magazine that covered the newly emerging country life of residents of the Bloomfield-Birmingham area. The only full run of the publication is owned by the Burton Historical Collection. Previously, residents would have to go to the Detroit Public Library to read it, but now they can do so from anywhere with the touch of a mouse button! We are so grateful to have a partnership with the Detroit Public Library and of course with our Bloomfield Historical Society.



