

**MINUTES OF THE BLOOMFIELD TOWNSHIP PUBLIC LIBRARY
DEVELOPMENT COMMITTEE**

Bloomfield Township Public Library
Oakland County, Michigan
Thursday, January 14, 2021, 11:00 a.m.

Present: (via Zoom) Trustees: Tom Deska, Sandy Edwards, Grant Gerhart, Dani Gillman, Joan Luksik, Judy Lindstrom; Volunteers: Nancy Lambert, Vice President of the Friends of the Library; Nancy Kulish, Library Volunteer; and Nancy Frey, Bloomfield Township Resident

Library Staff: (via Zoom) Library Director Carol Mueller, Assistant Director Tera Moon, Administrative Assistant Linden Godlove, Youth Services Department Head Marian Rafal, Adult Services Librarian Shayna Connolly, Adult Services Assistant Department Head Brooke Hoskins

Director Mueller called on everyone to make introductions to the newest members of the committee, welcoming Trustee Dani Gillman and Nancy Lambert from the Friends of the Library.

Old Business:

2021 theme and events

All events are planned to be held virtually, although some could be attended in person if circumstances change. The sub-committee of library staff formed a timeline of events, beginning with the photo contest.

- A series of programs and events for the Bloomfield Township community
- January – April 2021
- Theme for all events is *The Incredible Journey*.

Photo contest – Opened on Monday, January 11- Deadline March 14

This is the fifth annual photo contest at the Library. Three submissions were received already. A press release was sent out to this week to: *C&G News, the Detroit Free Press, the Detroit News, the Oakland Press, Oakland County 115, Downtown Publications*, the Birmingham Bloomfield Chamber of Commerce, and BCTV. In addition, the contest is being promoted on the website, the eNewsletters, previous years' participants, and will be shared with the schools for the duration of the contest. When the Library is open to the public, there will be posters in lobby.

- The contest begins “the Incredible Journey” program series.
- Judging and public voting is March 22-April 2. The contest entries will be on the website for the public to view and select the “people’s choice.” The judges Nancy Kulish, Eric Keller, and Laurie Tennent will make selections on April 1.
- There will be an unveiling of the winners during the week of April 5.

There is a possibility of moving the “Best in Show” framed photos from the staff hallway to the Administration Hallway or the Commons area.

Prizes may include something from Woodward Camera and Toyology, as well as Library Swag.

Sandy Edwards suggested that if there is a reception, the Friends be notified in case they could use the opportunity to sell materials in some way.

Read-a-thon - March 20 is the date

- Planned to happen via Zoom
- Registration starts February 1—will be broadcast to same PR sources.
- Read-a-thon - *The Incredible Journey* by Sheila Burnford is the chosen book. Previously, the division of the book and reading selections was based on the number of volunteers and this will be done again
- Tom Deska will emcee
- Pandemic perk may be that participants may be able to include their pets in the read-a-thon

Winter Reading Challenge - January 1 - March 20

Shayna Connolly shared about the Winter Reading Challenge

- Similar to the Summer Reading Program
- Conducted through Beanstack with challenges for Youth, Teen, and Adult
- Books are logged, activity badges are earned, and there are challenges per age group
- Many prizes of all types for each category
- Featured in Dec/Jan eNewsletter, on social media, in bookmarks inside patron holds, on the website—all of this promotion has been effective for promoting summer reading
- 99 total registered so far, 84 registered than last winter

Patron book reviews are a favorite features of this challenge

Trustee Dani Gillman said her 7 year old has been very enthusiastic

Community Quilt - Opens March 22 – April 10

Brooke Hoskins shared about this. Precut fabric panels will be available to pick up on 3/22. Patrons can do whatever they like to the pieces. The panels are due back on 4/10. The fabric is being selected of appropriate weight. Dani Gillman observed “everybody will be a part of a whole.”

- 10x10 fabric squares for patrons to take home and decorate in a variety of methods
- The squares will be assembled and displayed in the building with a virtual exhibit as well
- The quilt will be eventually be stitched/assembled, but may not be done by display time
- Unveiled April 26-30
- AS & Teen & Youth
- Will likely have a numbering system to track participant to square

Adult, Teen & Youth Programs

Adult Reading Club

- Book talks with an open discussion about books enjoyed or “book club for people who don’t like book clubs”
- Second Friday of each month at 2pm, January-April
- 4 meetings in total
- This will also be shared with existing book clubs in January

Youth Science Kits – TBD

There is an “explosion of kits” in Youth Services, with catapult is the first kit for “the Incredible Journey.” Staff is working on some of the other science kits.

Youth Roam from Home Kits

The kits have seven items, including books, films, and music. There are also pre-school kits, which include “whatever hits our fancy,” and have some crafts.

- January - Journey Under the Sea
- February - Journey to Folk and Fairy Lands
- March – Journey to Museums and Art around the World
- April - Journey to Outer Space

Craft Kits

The project is called “create something incredible.” The first kit includes a variety of books that can be altered and re-bound with different leaflets. Each kit is different. Upcoming kits will include a map origami kit. In April, there will be “choose your own adventure” option with several decorative kits that can be selected from.

Hashtag #btplcraftkit #beincredible

All materials for the kits are the patrons’ to keep. The “Roam from Home” kits are checked out on the patrons’ card and need to be returned.

There will be an “Incredible Journey” online escape room, further details to come. It will be an outdoor scavenger hunt to involve patrons’ home, the library grounds and the Johnson nature center. It should be posted in next week or two.

Other Events

Director Mueller suggested planning for the fall. While it is difficult to foresee what will be happening with the pandemic or how the public will respond to events. The committee had much discussion.

Director Mueller said the staff committee will draft something for next meeting. She assigned the others to send their thoughts and ideas to her before the next meeting as homework.

New Business:

None.

Other:

None

Next meeting:

Thursday, February 25 at 11:00am via Zoom