

**MINUTES OF THE BLOOMFIELD TOWNSHIP PUBLIC LIBRARY
DEVELOPMENT COMMITTEE**

Bloomfield Township Public Library
Oakland County, Michigan
Thursday, April 8, 2021, 11:00 a.m.

Present: (via Zoom) Trustees: Grant Gerhart, Dani Gillman, Joan Luksik; Sandy Edwards, Judy Lindstrom, Nancy Kulish, Library Volunteer; and Nancy Frey, Bloomfield Township Resident

Library Staff: (via Zoom) Director Carol Mueller, Assistant Director Tera Moon, Administrative Assistant Linden Godlove, Youth Services Department Head Marian Rafal, Adult Services Librarian Shayna Connolly, Adult Services Assistant Department Head Brooke Hoskins

Old Business:

2021 theme and events "The Incredible Journey"- January – April 2021

All events are planned to be held virtually.

Read-a-thon - March 20 - *The Incredible Journey* by Sheila Burnford

The virtual read-a-thon went well. It was underestimated how long it would take to read the entire book, however the readers all were present for their parts and some remained for a portion of the read-a-thon. The Zoom format worked fairly well. We were pleased with the diversity and ages of the readers. People were able to watch it streaming on YouTube. Tom Deska was a great emcee. We all hope that the next time we do a read-a-thon it can be in person. It was suggested that past read-a-thon books be celebrated in the promoting of the read-a-thon.

Photo contest – Closed March 14

This was the fifth annual photo contest. There were 58 entrants with 91 photos received.

- The contest began "The Incredible Journey" program series.
- Judging and public voting was March 22-April 2. The contest entries were on the website for the public to view and select the "People's Choice." The judges Nancy Kulish, Eric Keller, and Laurie Tennent made selections on April 1.
- There will be an unveiling of the winners on April 9 on the website as well as in the Lobby display case through the end of April and there will be a social media campaign to celebrate.

Other Winter/Spring Events

Community Quilt - through April 20--- 5 squares received, including one that is counted cross-stitch. The quilt squares will be displayed in the Library along with information about the people that crafted them.

Winter Reading Challenge - through Saturday March 20

- 158 total registrants at the program's completion--82 kids, 8 teens, 68 adults—twice as many participants as last winter
- Prizes included gift cards to Toyology and Barnes and Noble, as well as prize packages

Incredible Kit Giveaway –

- 130 craft kits have been distributed since January. “Choose your Own Adventure” kits will be available next.
- “Spring Bag of Family Fun” was a recent kit and over 200 were taken.
- Patrons are encouraged to do a scavenger hunt in the Library.
- Roam from home – current kit is “Journey to Outer Space” with books for all ages
- Youth Services is gearing up for the Summer Reading program and determining what they can do, which will involve take and make bags.

Summer/Fall 2021 possible events – Brooke Hoskins, Shayna Connolly, Marian Rafal

- Tom Dalton, of the popular PBS program “Under the Radar Michigan,” agreed to provide a virtual program for the Library
- “Tails and Tales” bulletin board and social media campaign - July and August
Patrons are invited to submit photos of their pets, past or present—large bulletin board across the youth services wall will be used to post photos for the whole summer. –may include reading to pets
- Online escape room for teens – July (Jamie Jasper and Patricia Ballard) – “Great Journey Escape Room” –details pending
- Self-guided garden tour – August
Short video clips about the gardens accessed with QR codes hosted by Jim Slezinski, the master Gardner from Goldner Walsh.
- Scavenger hunt – August and September
3-5 hunts built around themes, released every other week with a two week deadline. In lieu of a road rally, which would have concerning liability issues, this is another way to potentially get people into the community and the library, and possibly including local businesses.
- lectures – September and October
A series of fun and quirky on-demand lectures with a loose theme like “The Incredible Journey of Knowledge,” covering subjects like food, animals, and unusual history.

Staff maintains the plan to not have single-date events or having in-person events. This makes it easier to pivot if the Library needs to close or change phases during the pandemic.

New Business:

None.

Other:

None

Next meeting:

Thursday, June 17 next meeting at 11:00am