

**MINUTES OF THE BLOOMFIELD TOWNSHIP PUBLIC LIBRARY
DEVELOPMENT COMMITTEE**

Bloomfield Township Public Library
Oakland County, Michigan
Thursday, June 17, 2021, 11:00 a.m.

- Present:** (via Zoom) Trustees: Grant Gerhart, Dani Gillman; Joan Luksik; Sandy Edwards, Residents: Nancy Frey and Friends of the Library Vice President Nancy Lambert
- Absent:** Trustee Tom Deska, Trustee Judy Lindstrom, Youth Services Department Head Marian Rafal
- Library Staff:** (via Zoom) Director Tera Moon, Administrative Assistant Linden Godlove, Adult Services Assistant Department Head Brooke Hoskins
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Old Business:

2021 theme and events recap

The last meeting was April 8, and the photo contest was concluded. The Photo Contest winners have been notified. This was another fun contest to hold and see the great participation from the community. We enjoyed the display of photos on the website and in Library.

Community Quilt – “Create Your Incredible Journey” - Fifteen squares were submitted by residents of all ages, in many mediums, themes, and styles. The quilt squares have been on display in the Library along with information about the people that crafted them. The next phase of the project is on hold, as the summer reading program is about to begin. Youth Services Librarian Nicole Gillies will be involved in finishing the quilt with the hope of having it on display by October 1. The design will be shared with the committee.

Summer/Fall 2021 possible events – Brooke Hoskins, Shayna Connolly, Marian Rafal

- 3 Video presentations/lectures of exclusive content:
 - Tom Dalton, of the popular PBS program “Under The Radar Michigan,” has produced a virtual program for the Library that will be released on August 1.
 - “Baby Boomers and Millennials-- how they get along” releasing on July 1.
 - A History of the Prohibition, presented by an Oakland University professor will release in September.
- **“TAILS AND TALES” BULLETIN BOARD AND SOCIAL MEDIA CAMPAIGN - JULY AND AUGUST**
Patrons are invited to submit photos of their pets, past or present—large bulletin board across the youth services wall will be used to post photos for the whole summer. There will also be a virtual “Pet Show and Tell” on Thursday, July 1
- **Incredible Journey: Escape the Wild - Online Escape Room**– June - July (Jamie Jasper And Patricia Ballard) –An online, virtual escape room built for individuals 8 years and older, families, or friend groups. Three domestic animals are out in the wild and need to find their way back home. Along the

way these three will run across friends, foes, others needing help, and mother nature. Each correct answer brings them closer to home and safety. – Monday, June 21st – Saturday, July 31st.

- Scavenger hunt – the first is on Saturday, June 19, at Bower School Farm, which charges admission, but the Library is subsidizing visits using the programming budget. Other hunts are being planned for August and September.
- Kit bags will be available all summer. Pet parade via Zoom.

Staff maintains the plan to not have single-date events or having in-person events. This makes it easier to pivot if the Library needs to close or change phases during the pandemic. They hope to return in some way to in person programming in the fall.

New Business:

What is next for the Development Committee? Director Moon shared a timeline of what has been achieved since the Development Committee had been established in 2014. It began as a fundraising committee for the 50th anniversary. This is when the library asked to restore the Headlee rollback of the previous millage. This celebration received a great outpouring of support and there was a wish for the Trustees to plan more celebrations. Every year the committee has created fun events and programs and engaged the community. Among the programs produced by the Development Committee are the read-a-thon and photo contest. Fundraising has also been achieved. 2020 had begun with great plans for the “In Motion” festivities, and the Pandemic stopped these plans. The Development Committee still virtually held a read-a-thon and photo contest in 2021.

The Development Committee shared their thoughts on what had been successful with their work and what they wished to see. They agreed that community involvement and raising awareness of the library’s benefits were big goals.

They were optimistic about working with the new advocacy group to help achieve these goals.

It was thought that pivoting the Development Committee into an outreach committee might be a good focus.

Other:

Next meeting:

Thursday, August 26 at 11:00 a.m.