

Bloomfield Township Public Library **STRATEGIC PLAN** 2023-2025

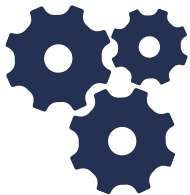


Vision

The place to discover.

Mission

We spark curiosity and imagination by connecting the community to resources, technology, and support.



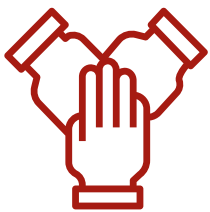
Enhance Our Core

...to create responsive collections, functional and comfortable spaces, and seamless digital experiences.

Anticipate and develop collections in response to community needs that inform, entertain, and expand world view.

Reimagine use of library spaces for increased inclusion and flexibility.

Offer access to innovative technology resources, support, and education to provide robust digital experiences at all stages of life.



Connect the Community

...with each other, with opportunities to be creative, and with new experiences.

Bring people together around diverse interests and thought-provoking topics.

Expand opportunities for people and groups to create and explore.

Deepen engagement with all community members by listening to and learning about needs.



Build Organizational Capacity

...for strong operations, satisfying employment, and a collaborative culture.

Practice learning organization principles.

Update recruiting, hiring, on-boarding, and retention practices using a diversity, equity, and inclusion lens.

Cultivate a collaborative culture by focusing how we work together.