



Bloomfield Township Public
Library



The Library's beautiful grounds welcome visitors on a daily basis.

ANNUAL REPORT

April 1, 2022 – March 31, 2023

■ HIGHLIGHTS OF THE 2022/2023 FISCAL YEAR

Bloomfield Township Public Library is pleased to present an **overview of our achievements and milestones** over the past year. As the world emerged from the pandemic, the Library made a successful return to full service, reclaiming the vibrancy and vitality that defined us before the disruption. Our commitment to sparking curiosity and imagination, connecting the community, and inspiring lifelong learning remained steadfast throughout these extraordinary times. With renewed energy, we not only reinstated our comprehensive range of programs, but also witnessed a resurgence in visitors and circulation, reaffirming the crucial role that the Library plays in the lives of Township residents. Moreover, we embarked on a transformative journey by developing a strategic plan that will guide us for the next three to five years, ensuring we continue to adapt and meet the evolving needs of our community. We also extended a warm welcome to those who joined the Library's Board as new trustees. Each and every board member brings diverse expertise and unique perspectives to fulfilling our collective mission. It is no wonder with such outstanding leadership that Bloomfield Township Public Library was honored as one of America's Star Libraries in the 2022 *Library Journal* Index of Public Library Service, winning four stars as a first-time honoree. Join us as we celebrate the Library's remarkable achievements and as we set our sights on an even brighter future.

■ 2023–2025 STRATEGIC PLAN

The Library started the **strategic planning process** by releasing a request for proposals for a strategic planning consultant in spring 2022, and that June the Board of Trustees awarded the bid to Fast Forward Libraries, led by Amanda Standerfer. Under our consultant's leadership a committee of staff and Trustees was formed to create a new plan over three phases: *Learn*, *Dream*, and *Do*. In the *Learn* phase, the Library collected input from over 500 community members, staff, and Trustees in the form of surveys, focus groups, and one-on-one interviews. The findings, along with Library and demographic data, were compiled into a 65-page *Learning Report*. In the *Dream* phase, the leadership team and Trustees participated in four-hour retreats to synthesize the data and reimagine the future of the Library. Then in the *Do* phase, the team drafted and presented the actual plan, along with revised vision and mission statements, which were adopted by the Board of Trustees at their December 2022 meeting as follows:

Vision: The place to discover.

Mission: We spark curiosity and imagination by connecting the community to resources, technology, and support.



Enhance Our Core...to create responsive collections, functional and comfortable spaces, and seamless digital experiences.

1. Anticipate and develop collections in response to community needs that inform, entertain, and expand world view.
2. Reimagine use of library spaces for increased inclusion and flexibility.
3. Offer access to innovative technology resources, support, and education to provide robust digital experiences at all stages of life.



Connect the Community...with each other, with opportunities to be creative, and with new experiences.

1. Bring people together around diverse interests and thought-provoking topics.
2. Expand opportunities for people and groups to create and explore.
3. Deepen engagement with all community members by listening to and learning about needs.



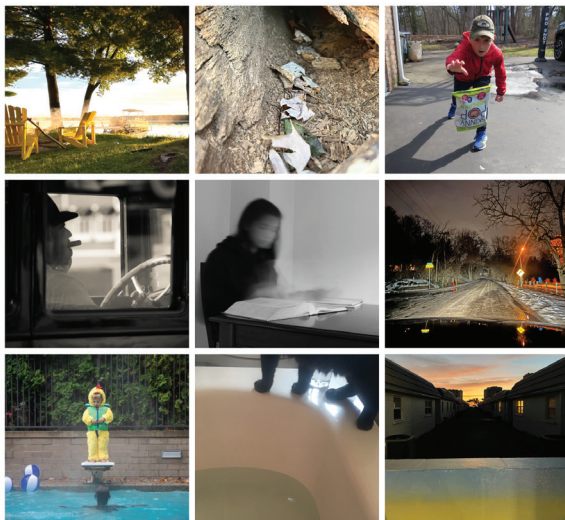
Build Organizational Capacity...for strong operations, satisfying employment, and a collaborative culture.

1. Practice learning organization principles.
2. Update recruiting, hiring, on-boarding, and retention practices using a diversity, equity, and inclusion lens.
3. Cultivate a collaborative culture by focusing how we work together.

■ PROGRAMS AND EVENTS

Summer and Winter Reading Programs were a great success in encouraging people of all ages to read for fun, log their progress, and earn virtual badges to win prizes. 539 excited readers registered for the Summer Reading Program, *“Oceans of Possibilities,”* held in June and July 2022. They tracked their time spent reading and participated in a variety of creative events and activities. Over 250 children and caregivers attended the kickoff event, following a treasure map around the Youth Room with activity stations, crafts to go, and information about signing up for the program. Each week of Summer Reading, a prize patrol randomly selected and delivered prize bags filled with library and book-themed goodies to two homes that displayed *“Love My Library”* signs in their yard. Then during the cold months of December and January, over 200 readers cozied up by participating in the Winter Reading Challenge.

The **Library’s 6th Annual Photo Contest** came to a close in April 2022 with the announcement of winners at a Photo Contest Reception and through social media. The year’s theme was *“Tell Us a Story,”* in which Township residents were invited to submit photographs that included the elements of a story that set the scene within the frame, rather than ones that captured a single moment. 25 participants submitted 46 photos.



Pictured (right) are the winning photos. Youth Category (top row, left to right)

– First Place *“By the Lakeside Campfire”* by Anna Trautman, Second Place *“Into the Darkness”* by Carson Karakashian, Third Place *“Oops”* by Tyler Shrader. Teen Category (middle row, left to right) – First Place *“Old Woodward”* by Kosta Sergakis, Second Place *“Crunch Time”* by Marissa Malleck, Third Place *“Driving at Night”* by Charles Baker. Adult Category (bottom row, left to right) – First Place *“Chick Mission”* by Kate Bell, Second Place *“Feral Cat”* by Danielle Glanvill, Third Place *“Siesta Sunset”* by Erik Golbiw. The Best in Show Winner was *“Back of Bus”* (left) by Manolo Magno. The judges said, “This was a very strong photo with great print quality. The reflections and light are wonderful. It has a nostalgic quality and makes you wonder what has the subjects’ attention and what they are talking about.” The People’s Choice Award was won by Kate Bell for her photo *“Chick Mission,”* which received 80 out of 642 total votes cast.



Throughout the year **Youth Services** hosted many special programs, including a library-wide Trick or Treat event on October 26. Though the power was out at the beginning of the event, more than 600 guests attended, many in costume, and thankfully the lights came back on half way through the evening. Other programs included a cozy Family Fort Night held after hours on a chilly Friday evening (right), Mermazing Party, Family Game Night, and Stuffed Animal Sleepover.



Music and dance programming also returned, including Chamber Music Concerts sponsored by the Friends of the Library featuring talented students from the University of Michigan School of Music, Theatre, and Dance. In June 2022, the Library welcomed The Great Lakes Chamber Music Festival’s *“In Conversation with Richard Powers and Perry Goldstein,”* at which both the Pulitzer-Prize winning author and composer discussed their longtime friendship and professional collaboration. Other performances included Matthew Ball the Boogie Woogie Kid, Celtic-inspired band Nessa, Armenian artist Ara Topouzian, and Compañeros de Flamenco.

■ ACCOMPLISHMENTS

Behind the scenes, Library staff worked to **expand access to various collections, increase digital security, and improve the patron experience**. Technical Services staff assisted Youth Services in creating an Intermediate Fiction Collection for 2nd through 8th grades to better meet the reading needs of children who have advanced beyond the Beginning to Read collection, but who are not quite ready to explore the vast range of chapter books. Youth Services also updated Accessibility Support Collection kits, replacing difficult-to-clean, soft surface materials with hard surface manipulatives. Adult Services worked with Technical Services to condense television series DVDs into single cases that contain all seasons of a show, recataloging and relabeling sets to make them easier to find.

The Systems Department focused on **increasing the security** of the Library's network, applications, and user accounts, improving various facets of seven different layers of network security. This included implementing multi-factor authentication for staff across several platforms and updating the firewall, servers, and other systems. The Library also began utilizing a new online tool, LocalHop, to streamline program registrations, meeting room reservations, and the Library's online program calendar.

■ STAFF DEVELOPMENT

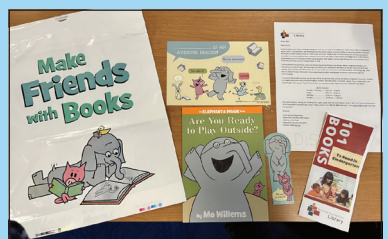
The annual **Staff Development Day** was held on Friday, May 6, 2022. Training was done via Zoom, with half the staff attending from the building (below) and half attending from home. Staff explored diversity, equity, and inclusion in the main session led by Michigan Roundtable for Diversity and Inclusion titled *"The DNA of DEI."* Staff members also attended breakout sessions geared toward creativity, relaxation, and team building, as well as department meetings.



Library staff received active shooter **training** from Bloomfield Township Police Department Community Liaison Officer Nick Soley, who reviewed the Run Hide Fight method, and had the opportunity to learn CPR and AED use from the Bloomfield Township Fire Department. Library Director Tera Moon participated in the Michigan Library Association's (MLA) Think Space cohort for library directors across the state, and many other staff members contributed their time and expertise by both attending and presenting at **conferences and webinars**, as well as by working with local organizations such as the Bloomfield Historical Society, The Library Network, Metronet, Collaborative Summer Library Program, and more.

■ GIFTS AND DONATIONS

The **Friends of the Library** resumed monthly Second Saturday Book Sales this year, seemingly setting a new sales record every few months. Notably, the March 2023 sale expanded to include a half-off sale on Sunday, and brought in nearly \$8,000 over two days. Sales days expanded from two rooms to four rooms in the lower level, each showcasing a special collection, including vintage books, children's materials, games, and puzzles. Donations of gently used books and media flowed in steadily throughout the year, and the Friends connected with multiple organizations in Metro Detroit and beyond to share the wealth of donations received. The Friends organization generously provided \$49,941 in gifts to the Library, which was used to fund the Chamber Music Concert series, updated Vitality Kits, water bottle filling stations, mobile whiteboards, Art Lab programs, books for Summer Reading, Kindergarten Readers' Roundups materials (above right), and more.



■ COMMUNITY COLLABORATIONS

As the pandemic waned, community connections were reforged through outreach and large scale in-person programs. Library staff participated in several **Bloomfield Hills Schools events**, including Multicultural and Multilingual Family Nights and a Welcome Back Celebration. Staff also visited classrooms throughout the year to promote the love of reading and share information about the Library. Youth Services Librarians led story times and activities at Bowers School Farm and Johnson Nature Center, including providing regular nature trail **story walk** book panels (right). Monthly sensory story time and adaptive activities were also presented to students at the Wing Lake Developmental Center.



Librarian Patricia Ballard coordinated a new program – **Battle of the Books** – for Bloomfield Hills Middle Schools students. Teams were formed in January 2023, with a final “battle” held at the Library in March at which 52 students, many in costume, competed in 11 teams to crown a winner. In addition, Youth Services Department Head Jen Taggart, along with help from her team, hosted the 7th biennial **Adaptive Umbrella conference** in October 2022, where 360 virtual attendees learned about accessibility services from disability self-advocate speakers.

■ BLOOMFIELD TOWNSHIP PUBLIC LIBRARY BOARD OF TRUSTEES

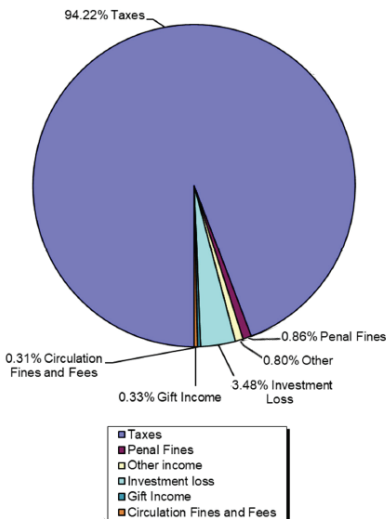


Back row (from left to right): Dr. Keith Carduner, Joan Luksik, Judy Lindstrom, and Shane Spradlin. Front row (from left to right): Danielle Gillman and Joy Murray.

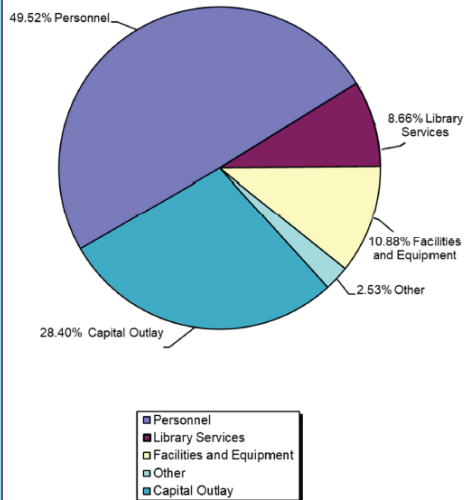
Library Trustees are residents of Bloomfield Township that are elected every four years. This year due to vacancies, two Board positions were on the November ballot, with Danielle Gillman and Shane Spradlin elected to fill the open seats. Two resignations occurred later in the year, and Dr. Keith Carduner and Joy Murray were appointed to serve by the Board. All Trustee positions will be on the 2024 ballot. The Library Board of Trustees meets monthly on the third Tuesday of the month, except in April, which is on the fourth Tuesday. Meetings are held at 7 p.m. in the Board Room at the Library.

Financial Review of Fiscal Year 2022/2023

Bloomfield Township Public Library GENERAL FUND REVENUE SOURCES April 1, 2022 – March 31, 2023



Bloomfield Township Public Library GENERAL FUND EXPENDITURES April 1, 2022 – March 31, 2023



Bloomfield Township Public Library Facts at a Glance

315,808

Items in the Library's collection, including books, DVDs, CDs, kits, and one skeleton.

16,657

Library patrons attended

618

Programs

615,393

Items circulated

191,706

Visitors to the Library

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1099 Lone Pine Road, Bloomfield Township, MI 48302
(248) 642-5800 | www.btpl.org

LIBRARY HOURS:

Mon-Thurs: 9:30 a.m. – 9 p.m.

Saturday: 9:30 a.m. – 5:30 p.m.

Friday: 9:30 a.m. – 6:30 p.m.

Sunday: Noon – 5:30 p.m.